

Czech-German Day of Applied Science

Companies across the EU need research and development to stay competitive on the global market. This is especially true in countries as highly industrialised as the Czech Republic and Germany. At the same time, researchers and research institutions look for companies to test and implement their ideas.

The Czech-German Day of Applied Science aims at helping both science and industry to find the right partners and appropriate financial support for mutually fruitful cooperation.

The conference will shed light on the political strategies and priorities of both countries in research and development. It will provide a detailed overview of supporting schemes, funding programs and upcoming calls.

Throughout the day experts and decision-makers from research, public administration and business will have the opportunity to share knowledge and build new partnerships. Various forms of cooperation between research organisations and private companies as well as cross-border research projects will be showcased.

The whole conference aims at creating an interactive space for the exchange of ideas and a platform for match-making.

Liechtenstein Palace,
U Sovových mlýnů 506/4, Prague

Tuesday, 5th February 2019
from 9 a.m.

Organisers:

Office of the Government
of the Czech Republic



Embassy
of the Federal Republic of Germany
Prague



Program

9.00 - 9.30	Registration
9.30 - 12.30	Welcome and opening remarks: Karel Havlíček , <i>Vice-chair, Council for Research, Development and Innovations of the Czech Government</i> Christoph Israng , <i>Ambassador, Federal Republic of Germany</i> Applied Science - our economy's key to stay competitive Key note: Czech Republic - European Innovation Leader by 2030 Karel Havlíček , <i>Vice-chair, Council for Research, Development and Innovations of the Czech Government</i> Panel discussion: Pavel Doleček , <i>Deputy Minister, Ministry of Education, Youth and Sports</i> Petr Očko , <i>Deputy Minister, Ministry of Industry and Trade</i> Heidrun Tempel , <i>Deputy Director General, responsible for the Internationalization of Science, Education and Research, Federal Ministry of Foreign Affairs (tbc)</i> Coffee break Cross-border cooperation between enterprises and research - formats, opportunities and challenges Key note: Current trends in technology transfer Ralph B. Wehrspohn , <i>Director, Fraunhofer Institute for Microstructure of Materials and Systems IMWS</i> Panel discussion: Silvana Jirotková , <i>Director, CzechInvest</i> Václav Pixa , <i>Technical Director, Robert Bosch České Budějovice</i> Pavel Václavěk , <i>Research Group Leader - Cybernetics in Material Science, CEITEC-BUT</i>
12.30 - 13.30	Lunch
13.30 - 14.30	Financial instruments and support for cross-border cooperation European funding programs Václav Velčovský , <i>Deputy Minister for EU Funds and ESIF, Ministry of Education, Youth and Sports of the Czech Republic</i> Funding programs in Germany Stefan Kern , <i>Head of Section, Cooperation with European countries and Israel, Federal Ministry of Education and Research</i> Programs of the Technology Agency of the Czech Republic Martin Bunčák , <i>Director, Technology Agency of the Czech Republic (TA ČR)</i>
14.40 - 15.30	Program and project examples and experience sharing - workshops The workshops will run simultaneously.

Workshop 1: Interreg Programs - cross-border cooperation in the Czech-German border area

Veronika Beranová, *Department of European Territorial Cooperation, Ministry of Regional Development of the Czech Republic*
Růžena Štemberková, *Head of Technology Transfer Office, University of South Bohemia*

In this workshop priorities and funding opportunities of the Interreg programs will be presented. A project focusing on knowledge building and technology transfer in the border area of the South Bohemia and Lower Bavaria will be showcased.

Workshop 2: What is the Bavarian-Czech Academic Agency and what does it offer?

Radka Bonacková, *Project Manager, Bavarian-Czech Academic Agency (BTHA)*
Jürgen Koch, *Head of the New Materials research consortium, OTH - Technical University of Applied Sciences*

In this workshop BTHA will present its program focus and upcoming calls. A Czech-German research consortium supported by the BTHA will share their experience with cross-border research work and the application process.

Workshop 3: How to become part of Horizon 2020?

Christian Gerhardt, *Head of Office, European Project Center, Technical University Dresden*
H2020 project coordinator of Technical University Dresden (name tbc)

In this workshop participants will learn about the EU Horizon 2020-funding, how to apply and which pitfalls to avoid. They will also hear about the benefits of shared responsibilities in project management. Representatives of a H2020-project with partners from Central European institutions will share their first-hand experience.

Workshop 4: Technology transfer - finding and understanding an enterprise

Richard Brunner, *Head of Office, IHK Regensburg in Cham; Head of Regional Office in Pilsen, Czech-German Chamber of Industry and Commerce (DTIHK) and IHK Regensburg*
Mathias Eickhoff, *Managing Director, ZF Engineering Plzeň s.r.o.*

In this workshop a representative of the Chamber of Industry and Commerce from Regensburg will share his experience with connecting enterprises and research institutions. Participants will hear first-hand from the head of a company, what he finds challenging in finding matching partners and how he tackled these challenges in the past.

15.30 - 15.45 **Summary of the workshop discussions & Closing session**

15.45 - 16.30 **Coffee break**

simultaneously **Market of ideas** *Facilitated networking opportunity over a cup of coffee*

Moderation: Tomáš Sacher, *Director, Czech Centre Berlin*

The working language will be English.

Registration at <http://www.prag.diplo.de/appliedscience> until 28 January 2019.

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